



A heartfelt *thank you* for your support as we continue to build a strong and sustainable First Tee-Oakland.

2024 was a significant growth year for our chapter. We delivered our Life Skills Curriculum to over 350 students at Metropolitan Golf Links and reached more than 2,800 students with our on-campus events. These numbers represent tremendous gains over 2023 when we served 200 students with our Life Skills Curriculum and 1,100 via outreach. The enthusiasm of our students, who come from Oakland Unified School District's (OUSD) after-school programs at Greenleaf Elementary and Middle Schools, Elmhurst Academy, Cox Academy, Laurel Elementary, East Oakland Pride and United for Success Academy, is the fuel that keeps us going. Coupled with the generosity and commitment of our funders, we provide world class programming plus transportation to and from the golf course **free of charge**. Of note, we are the only First Tee chapter in the nation that has free programming for all students.

The experience we create extends beyond golf and life skills. Our students are inspired by a team of passionate coaches and volunteers who bring the First Tee curriculum to life, demonstrating their love for the game while modeling the valuable lessons that can be learned on the course.

Our coaches and volunteers are the foundation of the First Tee-

Oakland experience. But we could not do what we do without Metropolitan Golf Links, a partner that consistently exceeds expectations. Together in 2024, we created a five-hole mini-course where students can learn the game from start to finish.

We are proud to report that our chapter met its fundraising goal of \$500,000 for a third consecutive year through a combination of golf tournaments, corporate partnerships, grants and individual donations. Big thanks to our highly engaged Board of Directors, a group rooted in and reflective of the Oakland community we serve, for their meaningful contributions to our chapter in terms of time and funding.

Building on 2024's momentum, we plan to serve 400 students through our Life Skills Program and aim for 3,500 through on-campus classes and events.

2024 has been an incredible year, and the First Tee-Oakland chapter is ready to set a new "course record" in 2025! Thank you for sharing our passion and helping us "Build GAME CHANGERS!"

Sincerely,

Your First Tee-Oakland
Board of Directors and Staff

**Donate
Now**



Meet Our New Board Members for 2024



Lov Goel is part of the Strategic Deals Team at Apple. He works to enable new technology 3rd party partnerships across the organization.

Lov grew up in Jackson, MS and completed his undergraduate work in Physics at Emory University in Atlanta, GA. He attended law school at UC Davis and began his intellectual property litigation practice at Kirkland and Ellis in 2010. Since then, he has taken on a variety of roles including chief of staff to the CTO of a public company and automotive manufacturing business owner and operator.

Lov, wife Christine, and sweet dog Pebble moved to Moraga in 2021. They were very quickly joined by twin daughters Luna and Cyra, now almost 3 years old.

Having previously served as a member of First Tee of San Francisco's junior group (Sandy's Circle), Lov has a deep appreciation for the work of the First Tee. He served as communications chair and has been seeking opportunities to drive greater impact closer to home ever since. He is excited to actively participate in First Tee of Oakland board work and events.

Joined August 2024



Spencer Larson is a Managing Director and Private Wealth Advisor at Morgan Stanley Private Wealth Management in the San Francisco office. With 40 years of experience in the financial services industry, Spencer focuses on serving the needs of wealthy families.

Spencer was born in Minneapolis Minnesota but was raised in Oakland since he was 3 years old. Spencer attended public schools from kindergarten through his graduation from Skyline High in 1976. Spencer graduated from the University of California in 1981 with a BA in economics and went right into financial services in 1982.

Spencer and his wife Alecia have lived in Moraga California since 2001 and raised their three children there. Spencer has served as the Acalanes Union High School District on the Citizens Oversight Board and the Sports Fundraising Guidelines Committee. In addition, he was a long-time board member of Moraga Valley Presbyterian Church focusing on youth programs and volunteer mission trips.

With three grown children, Spencer is excited to return to his hometown of Oakland to work with First Tee and the youth of Oakland.

Joined May 2024

Coach Spotlight



Meet Coach Mike! Mike Irvin is a longtime supporter of First Tee - Oakland and huge youth enthusiast. Mike not only coaches with First Tee, but he is also the Head Chef at Metropolitan Golf Links and coaches youth baseball. Mike is a fantastic support for our youth. Mike has been with our team since 2023. Thank you for all you have done for First Tee - Oakland. Our First Tee - Oakland students love learning from Coach Mike.
"Confidence shared is better than confidence only in yourself."
-Michael Irvin

Family Impact



Thank you to all the OUSD Students, site coordinators and parents who attended our Fall Celebration held December 9th at Metropolitan Golf Links. We

had the pleasure of bringing all six of our Fall partnering schools together for golf activities, dinner and student speeches. We celebrated together the success of the year and the personal growth in our golf and life skills. We hope to continue this tradition and share in the celebration of another fantastic year at First Tee - Oakland in 2025!

Student Testimonials

"This is my first year of First Tee. It is a lot of fun out here. I'm learning to use good judgement. That is a key commitment to becoming a game changer. I am a game changer!"
- Kalefia Parks

"I want to thank the organizers for teaching me how to play golf. I had a great time. Thank you." - Athino

"I really enjoyed my time at First Tee. It was fun to meet others. It was also fun to learn about golf. It was very cool meeting the coaches. They were helpful and very kind. First Tee is a fun place to golf at. I love First Tee, and my experience was good to golf for the first time." - Mariah



One of our founding Board Members, Gina Wolley and one of our teen youth volunteer coaches, Derek Lee.



Thank you, Dryvebox, and their team, Adeel Yang and Juan Hurtado, for coming out and showing us support. The students loved the experience you provided!



One of our wonderful Greenleaf Elementary parents with her daughter and best friend. These girls had so much fun!

Our Corporate Partnerships



Thank you for Building GAME Changers in Oakland!

Donate Now



www.firstteeoakland.org

East Bay Youth Development Foundation, Inc. dba First Tee – Oakland is a registered 501(c)3 organization,
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First Tee - Oakland | 7901 Oakport Street, Ste. 4450 | OAKLAND, CA 94621 US

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