



A big thanks to all of you for your support as we build a strong and sustainable First Tee-Oakland.

2023 was a huge year for us. This is the year we started our programming! Over the course of the year, we delivered our Life Skills Curriculum to over 200 students at Metropolitan Golf Links, and we reached over 1,100 students through on-campus events. Our enthusiastic students come from Oakland Unified School District's after-school programs at Greenleaf Elementary and Middle Schools, Elmhurst Middle School, and United for Success Academy. Through the generosity and commitment of our funders, we are able to provide all of our students with world class programming plus transportation to and from the golf course free of charge.

The experience we create extends beyond golf and life skills. Students look forward to the healthy snacks we provide when we wrap-up class. They show up looking sharp in their First Tee-Oakland shirts and caps. And above all, our passionate coaches and volunteers turn out to create opportunity for our kids. They bring their First Tee curriculum training to bear while demonstrating their passion for the game and all

the life lessons that can be learned on the course. Our coaches and volunteers are the foundation of the First Tee-Oakland experience.

In addition, our relationship with Metropolitan Golf Links is strong and growing. Together, we created a five-hole mini-course where students have the opportunity to learn the game from start to finish.

We are extremely proud to report that our chapter met its fundraising goal of \$500,000 through a combination of golf tournaments, corporate partnerships, grants awarded and individual donations from our community. We have an engaged Board of Directors that is rooted in and reflective of the Oakland community we serve. The Board also made significant personal financial contributions to our chapter.

Given 2023's success, we've set a growth goal of serving 250 students through our Life Skills Program in 2024. This year's accomplishments would not have been possible without the commitment of our coaches, volunteers and the generous contributions of our donors. This has been an incredible year of milestones, and the First Tee-Oakland chapter is just getting started! Thank you for sharing our passion and helping us "Build GAME CHANGERS!"

Sincerely,

Your First Tee-Oakland  
Board of Directors and Staff

[Donate Now](#)





## Meet Our New Board Members



Monte Bingley  
Insperity  
Business Performance Advisor

As a dedicated husband to Blaique and a loving father to Carter, my journey has always been deeply rooted in community service, a value instilled by my parents through their non-profit work. After graduating from Xavier University of Louisiana, I was drawn to Oakland, the hometown of my wife, where the rich history and the community's spirit have inspired my commitment to making a meaningful contribution. In Oakland, I have channeled my expertise into serving as a Business Performance Advisor at Insperity, where I guide businesses in enhancing their people management strategies, fostering organizational growth and cultivating a thriving workplace culture.

My passion for service and community engagement led me to an exciting opportunity with First Tee Oakland. Getting into golf 3 years ago and adding community service was a perfect combination when I was invited to join the board, an honor that resonates with my personal mission of using sports to help the youth. Embracing the post-Covid resurgence of the organization, I was particularly inspired by the dedication of Donald and the board's collective vision to impact the youth positively. Leveraging my established connections with the Oakland Unified School District and local non-profit leaders, I am eagerly anticipating the positive changes we can bring about in youth engagement and look forward to contributing to the lasting legacy of First Tee Oakland.



Ryan Gonzales  
Salesforce  
Regional Vice President

Hi everyone, I'm Ryan Gonzales, and I'm thrilled to be joining the board of First Tee Oakland! As a lifelong Californian (Chico State alum!), I'm passionate about giving back to the community, and I'm excited to lend my skills and experience to such a worthy cause.

By day, I'm a VP at Salesforce, but when I'm not hitting the pavement (or, more accurately, the fairway), you'll find me spending time with my amazing wife, Caroline, and our two-year-old daughter, Ruby.

I first got involved with the First Tee through my uncle who is an Executive Director for the Central Valley. He solidified my belief in the power of empowering young people through golf and life skills. I am truly honored to join this board and collaborate with all of you in advancing our mission and building a brighter future for the community of Oakland.

## Coach Spotlight: Charles Chapa



Meet Charles! Charles is a longtime supporter of First Tee - Oakland and huge youth enthusiast. Charles Chapa is one of our volunteer coaches. He is a father of two, an environmental consultant, an entrepreneur, a writer, and a storyteller/public speaker. He is passionate about competitive golf because it is a lifelong platform for pursuing excellence and believes that the pursuit of excellence is a journey of healing into the authentic self. He also voluntarily helps kids who play in junior tournaments with mindset and course management with such counsel as "There are four things nobody can teach us; grace, class, ethics, and etiquette, we have to choose to learn them on our own will." In his book "Stroke Play is Leadership" he uses the difference between a Match-play mindset and a Strokeplay mindset in competitive golf to convey the life lessons of excellence that golf teaches. In "Raising Steelheads", he talks about the importance of choice and commitment as the two things the universe responds to in each of us. First Tee - Oakland is grateful for his support.

## Family Impact: Mafi Family



Meet the Mafi Family! Heivaha Mafi and family have made a huge impact on our program. Vaha is the Program Coordinator at United for Success Academy in downtown Oakland. He works directly with the after-school students to provide them program opportunities such as First Tee - Oakland. The progress and growth we have seen at his school is fantastic.

## Our Corporate Partnerships



Thank you for Building Game Changers in Oakland

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[www.firstteeoakland.org](http://www.firstteeoakland.org)

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